

PRIVACY POLICY

Effective date: 2025-03-14

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This privacy policy explains the policies of BECO Group on the collection and use of the information we collect when you access <https://www.beco-group.com/> (the “Service”). This privacy policy describes your privacy rights and how you are protected under privacy laws.

By using our service, you are consenting to the collection and use of your information in accordance with this privacy policy. Please do not access or use our service if you do not consent to the collection and use of your information as outlined in this privacy policy.

BECO Group is authorized to modify this privacy policy at any time. This may occur without prior notice.

BECO Group will post the revised privacy policy on the <https://www.beco-group.com/> website.

COLLECTION AND USE OF YOUR PERSONAL INFORMATION

INFORMATION WE COLLECT

When using our service, you will be prompted to provide us with personal information used to contact or identify you. <https://www.beco-group.com/> collects the following information:

- Usage Data
- Name
- Email
- (Mobile) Number
- Work Address

Usage data includes the following:

- Internet Protocol (IP) address of computers accessing the site
- Web page requests
- Referring web pages
- Browser used to access site
- Time and date of access

HOW WE COLLECT INFORMATION

<https://www.beco-group.com/> collects and receives information from you in the following manner:

- When you fill a registration form or otherwise submit your personal information.
- When you interact with our service.

Your information will be stored for up to 120 days after it is no longer required to provide you the services. Your information may be retained for longer periods for reporting or record-keeping in accordance with applicable laws. Information which does not identify you personally may be stored indefinitely.

HOW WE USE YOUR INFORMATION

<https://www.beco-group.com/> may use your information for the following purposes:

- Providing and maintaining our Service, as well as monitoring the usage of our Service.
- For other purposes. BECO Group will use your information for data analysis to identify usage trends or determine the effectiveness of our marketing campaigns when reasonable. We will use your information to evaluate and improve our Service, products, services, and marketing efforts.
- Managing your account. Your Personal Data can enable access to multiple functions of our Service that are available to registered users.
- For the performance of a contract. Your Personal Data will assist with the development, undertaking, and compliance of a purchase contract for products or services you have purchased through our Service.
- To contact you. BECO Group will contact you by email, phone, SMS, or another form of electronic communication related to the functions, products, services, or security updates when necessary or reasonable.
- Marketing and promotional initiatives. BECO Group will use non-specific information gathered from you in order to improve our marketing efforts.
- To update you with news, general information, special offers, new services, and events.
- Targeted advertising. Your Personal Data will be used to improve advertising efforts that are relevant to your specific interests.
- Managing customer orders. Your email address, phone number, social media profiles, and other user account information will be used in order to manage orders placed through our Service.
- Administration information. Your Personal Data will be used as part of the operation of our website Administration practices.

HOW WE SHARE YOUR INFORMATION

BECO Group will share your information, when applicable, in the following situations:

- With your consent. BECO Group will share your information for any purpose with your explicit consent.
- For transfers of business. Your information will be shared in the event of connection, negotiation, merger, sale of business assets, financing, or acquisition of all or a portion of our business with another company.

THIRD-PARTY SHARING

Any third party we share your information with must disclose the purpose for which they intend to use your information. They must retain your information only for the duration disclosed when requesting or receiving said information. The third-party service provider must not further collect, sell, or use your personal information except as necessary to perform the specified purpose.

Your information may be shared to a third-party for reasons including:

- Analytics information. Your information might be shared with online analytics tools in order to track and analyse website traffic.
- Improving targeted advertising campaigns. BECO Group partners with third party service providers to improve targeted advertising campaigns.
- Improving our Service. Your information might be shared with third-party service providers in order to improve our Service and/or interactions with providers.
- Marketing initiatives. Your information will be used for generating and sending newsletters, email marketing efforts, advertisements, and more.

If you choose to provide such information during registration or otherwise, you are giving BECO Group permission to use, share, and store that information in a manner consistent with this Privacy Policy.

Your information may be disclosed for additional reasons, including:

- Complying with applicable laws, regulations, or court orders.
- Responding to claims that your use of our Service violates third-party rights.
- Enforcing agreements, you make with us, including this Privacy Policy.

COOKIES

Cookies are small text files that are placed on your computer by websites that you visit. Websites use cookies to help users navigate efficiently and perform certain functions. Cookies that are required for the website to operate properly are allowed to be set without your permission. All other cookies need to be approved before they can be set in the browser.

- Strictly necessary cookies. Strictly necessary cookies allow core website functionality such as user login and account management. The website cannot be used properly without strictly necessary cookies.
- Performance cookies. Performance cookies are used to see how visitors use the website, e.g. analytics cookies. Those cookies cannot be used to directly identify a certain visitor.
- Targeting cookies. Targeting cookies are used to identify visitors between different websites, e.g. content partners, banner networks. Those cookies may be used by companies to build a profile of visitor interests or show relevant ads on other websites.
- Functionality cookies. Functionality cookies are used to remember visitor information on the website, e.g. language, time zone, enhanced content.

SECURITY

Your information's security is important to us. <https://www.beco-group.com/> utilizes a range of security measures to prevent the misuse, loss, or alteration of the information you have given us. However, because we cannot guarantee the security of the information you provide us, you must access our service at your own risk.

BECO Group is not responsible for the performance of websites operated by third parties or your interactions with them. When you leave this website, we recommend you review the privacy practices of other websites you interact with and determine the adequacy of those practices.

CONTACT US

For any questions, please contact us through the following methods:

Name: BECO Group

Address: De Limiet 18, (Ind. Terr. De Biezen), 4131 NR, Vianen, The Netherlands

Email: info@beco-group.nl

Website: <https://www.beco-group.com/>

Phone: +31 (0)347 323 100